

# Retirement Connection GUIDE

# Networking News

January, February, March 2010

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## Upcoming Meetings

Additional details, opportunities and professional events may be found on [www.RetirementConnection.com/networking](http://www.RetirementConnection.com/networking)

### PORTLAND GROUPS

#### Metropolitan Senior Network (MSN)

**Feb 3– 8am**, Satisfaction Surveys for Marketing  
Valley View Church, 11501 SE Sunnyside, Clackamas OR

**Mar 3– 8am**, Better Sales Appointments  
Valley View Church, 11501 SE Sunnyside, Clackamas OR

**Apr 7– 8am**, Topic TBD  
Sunset Presbyterian Church, 14986 NW Cornell, Portland  
[www.MetropolitanSeniorNetwork.org](http://www.MetropolitanSeniorNetwork.org)

#### East County Marketing Exchange

**Jan 12- 3pm** Keep It Simple  
AMR, 1 SE 2nd Ave, Portland OR

**Feb 9- 3pm** Make a List & Check it Twice  
Gresham Manor, 2895 SE Powell Valley Rd, Gresham

**Mar 9- 3pm** Q&A email & web answers  
Holladay Park Plaza, 1300 NE 16th Ave. Portland OR 97232

#### Clackamas County Senior Network

**Jan 21- 3pm** Discussion: In home vs. SR Housing  
Thelma's Place, 352 NW 2nd Ave. Canby, Oregon 97013

**Feb 18- 3pm** Topic TBD  
Royalton Place, 5555 SE King Rd. Milwaukie OR

**Mar 18- 3pm** Topic & Location TBD

#### Senior Provider Information Network (SPIN)

**Jan 25- 3pm**

**Feb 22- 3pm**

**Mar 29- 3pm**

visit website for topic & locations  
[www.spinportland.org](http://www.spinportland.org)

### VANCOUVER GROUPS

**Senior Service Network (SSN-Clark)**  
(always same location)

SWWMC, Memorial HealthCare Center Campus,  
100 E 33rd St, 2nd Floor, Vancouver WA 98663

**Jan 15- 9am**, Medical Drug Trials

**Feb 19- 9am**, Senior Move Management

**Mar 19- 9am**, Social Security

#### Senior Provider Information Network (SPIN)

**Feb 23- 3pm**, Topic & Location TBD

### SALEM GROUPS

#### Yamhill County Network

**Feb 18- 9am** Noted Author: Bonnie Nester  
All American Hearing, 2266 NE McDaniel Ln, McMinnville

#### Senior Lifestyles Network

**Jan 13- 9am** Hosted By Avamere Court  
at 5210 N River Rd, Kaizer OR 97303

**Feb 10- 9am** Hosted By Restlawn Funeral  
at 201 Oak Grove Rd, Salem OR 97304

**Mar 10- 9am** Location TBD

#### Senior Networking

**Jan 20- 9:30am** Hospice Services  
Hidden Lakes, 300 Madrona Ave SE Salem OR

**Mar 17- 9:30am** Healthier, Happier Heart  
Wellspring Heart, 1475 Mt. Hood Ave, Woodburn OR

Visit [RetirementConnection.com/networking](http://RetirementConnection.com/networking) for updates

## Join our Mailing List

Want to Receive this Quarterly Newsletter or  
Monthly Marketing Updates by email ?

Visit [www.RetirementConnection.com/networking](http://www.RetirementConnection.com/networking)

And select "Join our mailing list"



## What Makes This Guide Different?

### FOCUSED MARKET

Distribution in your back yard. Consumers search and shop locally

### COMPREHENSIVE

Over 100 topics of information, to be a one stop resource for boomers, seniors, caregivers and professionals

### DIGEST SIZE

Easy to carry, always on hand, makes a great desk or phone reference

### DESIGN

Thoughtfully designed color selection and low glare paper for more mature eyes

### 97% RENEWAL RATE

High satisfaction and ROI with existing advertisers

### THE PREFERRED GUIDE

The "official resource" for many organizations, including: Washington County Disability, Aging & Veteran Services

### SHELF LIFE

Seniors and professionals keep our guide as a valuable reference resource

### LOCAL REPS

That understand your market and know your referral sources to be an advocate and help you market your business

### INTERNET MARKETING

Your events, promotions and news posted RetirementConnection.com

### DISTRIBUTION LOCATIONS

Hospitals, Senior Centers, Area Agencies on Aging, Case Managers, Libraries, Expos, Physicians, Meals on Wheels, Parish Nurses, & more!

# A whole new Website...

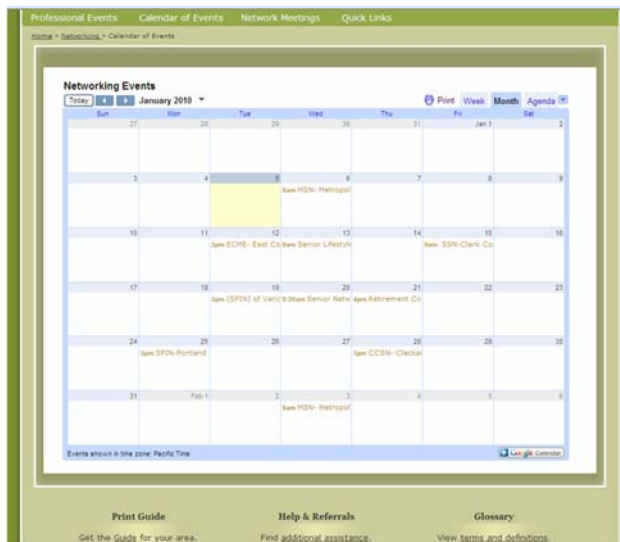
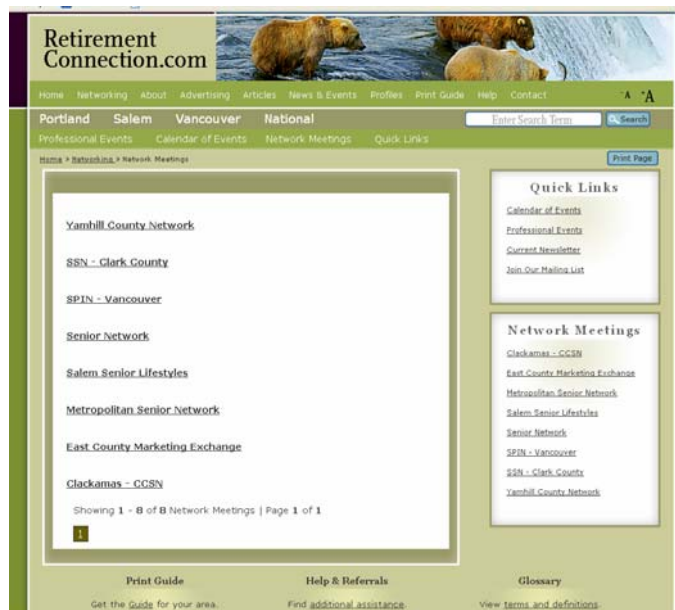
[www.RetirementConnection.com](http://www.RetirementConnection.com) has a brand new look!

- We have made the website easier to navigate and more closely match the look of the printed guide.
- The "Networking" page has been added for professionals serving those 50+ to share and access information, announcements, networking and community events more effectively. We moved all of the content from the networking website we had hosted for professionals— Now you need only remember RetirementConnection.com
- Increased exposure for our advertisers— without whom nothing we do would be possible. Articles and profiles are easier to find.

All local networking meeting can be accessed from our website.

We post meeting times, location, speakers, locations, contact info and link to websites.

You may also post and find additional events that are focused for professionals that serve those 50+.



New "Calendars" have been added, in addition to our event listings, to make it easier for you and those using our website to make plans.

Events Calendars are posted in each market for seniors under "News & Events" and a separate calendar for professional events on the "Networking" page.

**Retirement Connection.com**

Home Networking About Advertising Articles News & Events Profiles Print Guide Help Contact

Enter Search Term Search

## Search Your Area of Interest

Learn More About Retirement Resources & Services In Your Area

Portland Salem Vancouver National

**About RetirementConnection.com**

The official website for Retirement Connection Guide- designed for Boomers, Seniors, Caregivers & Providers to search more than 150+ topics of information and connect you with a quick and complete reference of providers and services. Our educational articles, business profiles, event postings, and help pages are available to offer ongoing support. The printed Retirement Connection Guide can be picked up at many convenient locations or ordered from this website.

Download Your Guide

## Nuggets of Knowledge

### "Good Enough- Never is"

My grandfather always told me- anything worth doing was worth doing well. How often do we allow mediocrity to creep into our work place and personal life? How often do you accept "good enough". I want to share some important advice my grandfather gave to me growing up....

**Good better best, never let it rest.  
until Good becomes Better, & Better becomes Best**

So ask yourself- did you bring your "A" Game today? Are you striving for excellence or just "good enough"? In today's competitive market - just good enough will not bring you the desired outcomes.

My grandfather passed away almost 20 years ago, but his words of wisdom stick with me. I wear his class ring as a reminder "Good Enough, does not live with me"!

-amy schmidt

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# Professional Events & Notices

Professional Events, Sponsorship Opportunities and Notices are listed below. These and additional events can be found at [www.RetirementConnection.com/networking](http://www.RetirementConnection.com/networking) Descriptions, Links to registration, website links and email contact are also posted for your convenience. Use the contact form on the website to submit your professional event or workshop. Events are posted regularly, so check back often and "Join our Mailing" list for monthly updates.

Events focused for those 50 & better are posted under "News& Events" on our main website [www.RetirementConnection.com](http://www.RetirementConnection.com).

## January 14th, 3-6

### "2010 Kick off Open House

Location: Gateway Retirement Care and Retirement Plaza, 10141 E Burnside St, Portland OR 97216

Please stop by for a great tour of our recently updated Independent Living. Enjoy Hors D'Oeuvres and enter to win a night on the town and other great prizes.

## January 19th, 11am- 2pm

### "Pardon our Dust" Open House Open House Tour

Location: Providence ElderPlace in Irvington Village, 420 NE Mason St, Portland OR 97211

Walk through tour during your lunch break. Light refreshments will be served. Come see what the excitement is all about.....new health and social center. Questions? Call Debbie Davis at 503-215-0820 [Download Flyer](#)

## January 21st, 4-7pm

### Retirement Connection Release Party for Portland/Vancouver

Location: AIA Portland, 403 NW 11th Ave, Portland OR 97209

Save the date. We are moving the party to a larger location in the Pearl, for great Food & beverage, and fabulous prizes. Want until you see how much the guide has grown this edition- amazing. Thank you to Washington County for making Retirement Connection their "official resource". This is THE Networking Event to attend with more than 250 referral sources in attendance AGAIN [Download Invite](#)

## February 4th, 11am-1:30pm

### OMCMG (Oregon Medical Case Management Group) Monthly Meeting

Location: Oregon Medical Association, 11740 SW 68th Pkwy, Portland, OR 97223

Cost: \$20.00 Members/\$30.00 Non-Members (There is an additional \$5.00 charge at the door) [Download Registration/Flyer](#)

## February 20, 10am- 5pm

### Health & Wellness Expo

The KROC Community Center, Salem OR

40 + Exhibitors, Door Prizes, Music & Fun, Special Give-a-ways, Life Changing Workshops.

Call for more information: 1-800-333-0782 [visit website](#)

## March 8th & 9th, 2010

### OHCA Spring Expo 2010

Mardi Gras "Unmasking Your Potential"

Hilton - Eugene, OR

OHCA would like to welcome ALL Long-Term Care Facilities and Businesses to our Spring Expo Event. With a mix of quality education, tradeshow, and fun networking opportunities - this is a training event you don't want to miss. [Visit Website](#)

## April 11, 2010 11 a.m. - 4 p.m.

### Connections 50+ Expo

Vancouver Hilton Hotel & Convention Center 301 W 6th St

An event for individuals to learn about exciting services, ideas, and resources available for the active, healthy, independent 50+ lifestyle! LAST YEAR OVER 3,500 attended. [Download Flyer & Registration](#)

**April 20, 2010: OHCA IHC Conference** [Visit Website](#) for details

**May 12, 2010: OHCA Marketing Symposium** [Visit Website](#) for details

## May 22, 10am-2pm

### Gay & Grey Expo

Friendly House, 1737 NW 26th Ave, Portland

Join us for an opportunity to celebrate, discuss, learn and enjoy diversity in our community. Contact [Debbie Davis](#) if you are interested in having a booth at the event.